

Print and Graphics Scholarship Foundation (PGSF) Poster Design Competition—Call for Entries

February 15, 2010

Dear Educator:

This is a call for entries in the Print and Graphics Scholarship Foundation (PGSF) Promotional Poster Design Competition. The poster will be used in colleges, high schools and technical schools to promote the availability of scholarships available through PGSF. Please see the attached PDF for the current poster. Each year PGSF awards 200, or more, college level scholarships ranging in value from \$2,000 to \$5,000. The scholarships continue with the student as long as a 3.0 GPA is maintained, so that students only need apply once. Many PGSF scholarship recipients received scholarships through their full college career. The new poster will be used beginning in academic year 2010–2011. All entries must be submitted by the instructor with all files required for reproduction. Entries are due by April 10, 2010. Judging will be in April and the winner will be notified by May 15. Please encourage students in your school to enter the PGSF Poster Competition either as individuals or as part of class assignment or project. Additional printed copies of the current poster are available if that would be of help. Please contact me and let me know how many copies you would like.

Poster design entries must include the following;

- 1. Prominent display of the name Print and Graphics Scholarship Foundation (PGSF).**
- 2. Emphasis on the availability of scholarships.**
- 3. List of applicant qualifications (see current poster for list).**
- 4. Visible dates when scholarship applications are due (see current poster for dates).**
- 5. Show address and contact information (see current poster for details).**
- 6. Posters will be printed in 11×17-in. size for display in schools. Poster will also be printed as small as 5½× 8½-in. in books or used as display on a webpage. Please consider these dimensions when creating the graphics or choosing a typeface.**
- 7. Include entrant's school name and name of creative designer or names of team members. Please place near lower border in smaller type.**
- 8. Bright and highly visible colors are suggested.**

The winning entrant will receive an award certificate and will be honored in a national news release. More than 2,000 full size posters will be distributed to other schools with graphics programs. If you have any questions or if I may be of assistance please email me at beckert@printing.org or call: 412-259-1740.

Sincerely,

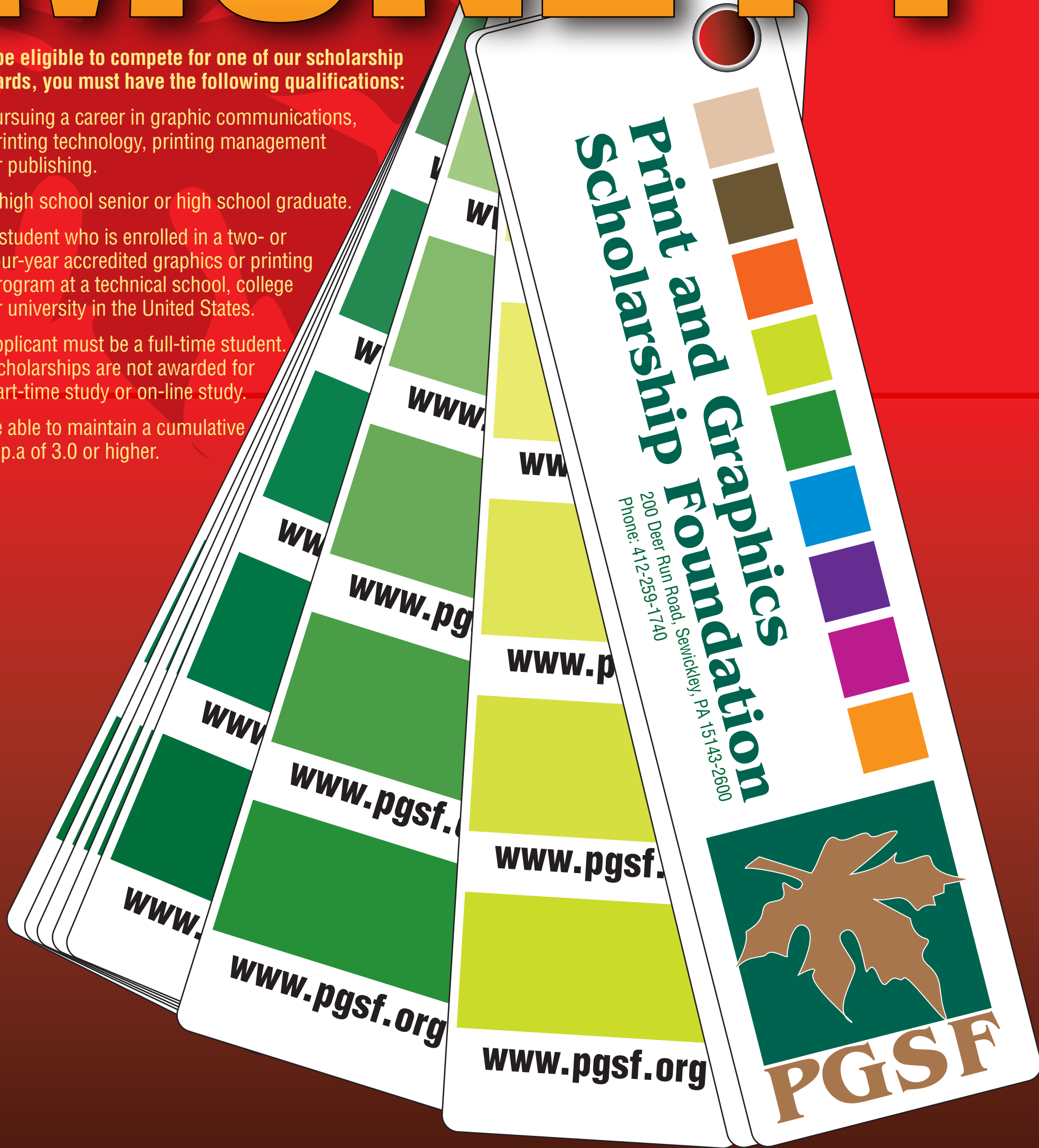
Bernie

Bernie Eckert
Program Administrator

NEED SCHOLARSHIP MONEY?

To be eligible to compete for one of our scholarship awards, you must have the following qualifications:

- Pursuing a career in graphic communications, printing technology, printing management or publishing.
- A high school senior or high school graduate.
- A student who is enrolled in a two- or four-year accredited graphics or printing program at a technical school, college or university in the United States.
- Applicant must be a full-time student. Scholarships are not awarded for part-time study or on-line study.
- Be able to maintain a cumulative g.p.a of 3.0 or higher.



If you meet the above basic qualifications, you may obtain an application from our website: www.pgsgf.org. Applications must be postmarked by March 1 for high school seniors and April 1 for college undergraduates. ONLY SUBMIT AN APPLICATION IF YOU MEET THE PRINT AND GRAPHICS SCHOLARSHIP QUALIFICATIONS. Only ONE application needs to be submitted to be eligible to compete for all available scholarships.

www.pgsgf.org

Print and Graphics Scholarship Foundation
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